



genesis
oncology
trust

A unique three-way relationship between a cancer-control charity,
Genesis Energy and Genesis Energy customers

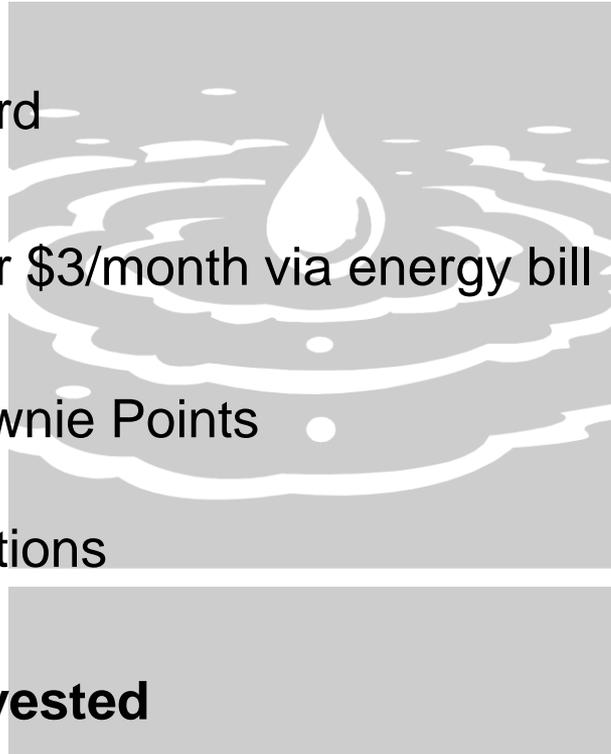
Douglas Ormrod PhD
Programme Manager

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Balance Sheet

- Customer energy savings schemes 2001/3 **\$5.4 million**
 - Bruce Blue Award **\$1 million**
 - Donate \$1, \$2 or \$3/month via energy bill **\$1.1 million annually**
 - Donation of Brownie Points **\$75,000 annually – closing**
 - Corporate Donations **\$400,000**
- Total funds invested** **About \$17.0 million**



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Key Point of Difference

Genesis Energy covers some of the cost of administration. The rest is covered by investment income.

Therefore “***every cent of every \$ donated to the Genesis Oncology Trust is applied to the fight against cancer***”.

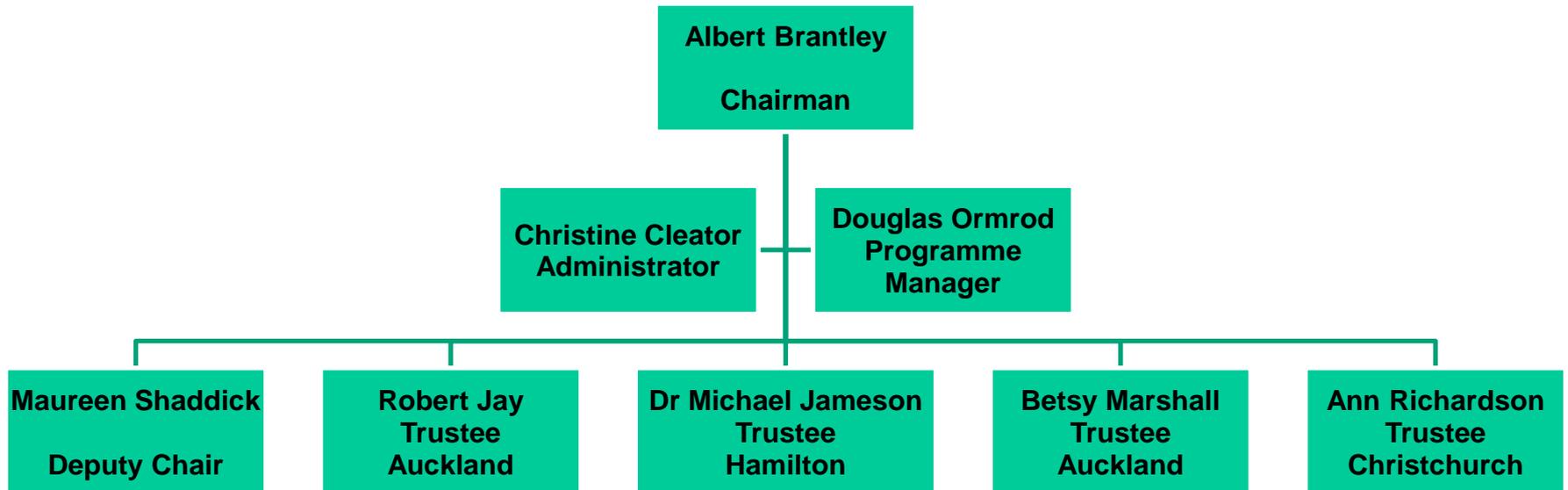
In terms of money distributed, GOT is New Zealand’s second largest dedicate cancer charity
(and the most efficient 😊)

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Genesis Oncology Trust Board

Genesis Oncology Trust is a stand-alone registered charity



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Trust's Objective

To support New Zealand–based initiatives that will lead to advancements in the prevention, detection, diagnosis or treatment of cancer, or improvements in palliative care.

This is achieved through a ***contestable grant round process***.

We fund across the cancer-control spectrum from prevention, detection and treatment through to end of life care.

Grants may be awarded to fund:

- Education and training
- Professional development & continuing education
- Clinical and biomedical research

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The Grant Round Process

- Main annual grant round, closing date late August, outcomes early December. Also a Professional Development Award round in March (max \$3,000).
- Up to \$1.1 million available for distribution in 2015
- Competitive, peer-reviewed process
- Seven categories of grants:
 - Postgraduate Scholarship (PGS) – usually PhD and one per year
 - The Murray Jackson Clinical Fellowship for medically qualified people
 - **Clinical Fellowship for Cancer Nurses**
 - The John Gavin Postdoctoral Research Fellowship for those pursuing a research career.
 - Personal Development Award (PDA) – course, conference, education – two rounds March and August
 - Research Project Grant (RPG) – hypothesis-driven research
 - Special Purpose Grant (SPG) – everything else

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Grant Assessment Process

A ten-person expert assessment committee (GOTAC) makes recommendations to the Trust Board

Current membership:

Prof Bruce Baguley – biomedical cancer research, drug development

Dr Scott Babington– radiation oncology, research, teaching

Dr Mike Berridge – biomedical cancer research, immunology

Dr Jean Clark – nursing, palliative care delivery, research, teaching

Dr Michael Jameson* – clinical oncology, research, teaching

Prof James Paxton – pharmacology, research, teaching

Dr Cristin Print – bioinformatics , genomics, research, teaching

Prof Ann Richardson* – epidemiology, public health

Dr Katrina Sharples – clinical trials, statistics

Dr Gail Tripp – psychology, research, teaching (based in Japan)

Prof Bill Wilson, Auckland Cancer Research Laboratories, provides reports on postgraduate scholarship applications

*** also members of Trust Board**

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GOT-Funded Nursing Initiatives - 1

- **Sara Derballa**, Auckland Hospital - To attend the TROG Annual Scientific Meeting in May 2012 to be held in Darwin, Australia from 1-4 May 2012
- **Michelle Dickson**, Wellington Hospital - To attend the 19th International Congress on Palliative Care, held in Montreal Canada from the 9th to the 12th of October 2012
- **Margaret Joppa**, Auckland Hospital - To attend the Australia New Zealand Gynaecological Oncology Group Annual Scientific Meeting 2012, to be held in Gold Coast Australia from the 22nd –25th February 2012
- **Claudia Romano**, Waikato Hospital, Hamilton - To undertake a Postgraduate Diploma in Clinical Research - a two year part time course offered by Victoria University in Wellington to staff working in Clinical Research
- **Rowan Slocombe**, Southland Hospital, Invercargill - To attend to attend The 17th International Conference on Cancer Nursing run by The International Society of Nurses in Cancer Care (ISNCC) 9-13TH September 2012, Prague, Czech Republic

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GOT-Funded Nursing Initiatives - 2

- **Suzanne Brocx**, Hospice Bay of Island, Okaihau, Northland
To complete two Masters papers which will conclude the required number of papers required for a Masters in Nursing (Clinical) through Victoria University in Wellington
- **Ms Jillian Lamb**, Department of Colposcopy, Christchurch Women's Hospital, Christchurch
To undertake a Master's Degree and training in Nurse Colposcopist role required to become a Nurse Practitioner in Women's Health
- **Ms Jackie Walker**, Nurse Maud Hospice, Christchurch.
Nurse Maude End of Life Online Nursing Education
This project will develop online education for registered nurses on assessment and symptom management in end of life care using an online learning management system
- **Dr Jill Bennett**, School of Nursing University of Auckland
Life After Cancer Study, Phase 1
Many cancer survivors suffer from long-term effects that start during cancer treatment and persist for many years beyond. A larger nationwide survey of cancer survivors will follow using lessons learned in this preliminary study.

Clinical Fellowship for Cancer Nurses

- This annual Fellowship will be awarded to a nurse who is committed to a clinical career with a major involvement in cancer treatment or care of those affected by cancer. It is intended for nurses so that they can enhance their practice and expertise through further clinical training and/or research and thus contribute to improved patient outcomes in New Zealand. The expectation is that at the end of the Fellowship the successful applicant will become established in clinical practice in New Zealand. The duration of the Fellowship is up to two years.
- Applicants should be New Zealand citizens or permanent residents. The Fellowship will be available to nurses working clinically in (but not limited to) the fields of cancer nursing across the continuum (education, detection, treatment rehabilitation and palliation) in primary and secondary health care.

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Clinical Fellowship for Cancer Nurses 2013 recipient Elaine Rogers

Elaine Rogers, Auckland District Health Board & University of Auckland, Auckland. \$57,096

ACCeRT: Auckland's Cancer Cachexia evaluating Resistance Training study.

Cachexia is a debilitating condition affecting cancer patients overall physical and mental health. It involves loss of body fat and muscle that leads to the stereotypical appearance of an advanced cancer patient. It largely affects lung, pancreatic and bowel cancer patients. It has a profound effect on patients' personal relationships, social and community interactions. Patients find it hard to 'kick a ball around with the grandchildren' and miss out on 'meeting friends at a social club'. This study looks at the combination of a new approach with established methods to help stabilise this process in New Zealand lung cancer patients.

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Grantsmanship

Since 2002 GOT has received \approx \$37 million in requests for funding and awarded \$11.2 million, so applications need to rise above the ordinary to make it into the top 30%.

Some tips:

- Follow the instructions – if in doubt ask!
- Application deadlines are not just suggestions.
- Justify the proposal in terms of the potential benefit to you, your patients and your colleagues.
- Ask someone experienced in grantsmanship to read it before submission.
- Talk to me, I am the conduit not the gatekeeper

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