

Nurses Leaders as Entrepreneurs – Looking to the Future

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Whāia te Hauora i Roto i te Kotahitanga A Healthier Tairāwhiti by Working Together



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What is an Entrepreneur?



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What is an Entrepreneur?



What is a Nurse Leader/Entrepreneur?



What is a Nurse Leader/Entrepreneur?

Maybe...
**It's
You!**



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Characteristics of Entrepreneurs



Tenacity



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Characteristics of Entrepreneurs



Passion



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Characteristics of Entrepreneurs



Fearlessness



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Characteristics of Entrepreneurs



Vision



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Characteristics of Entrepreneurs



Flexibility



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Why Should Nurse Leaders be Entrepreneurs?



“The only thing
that is constant
is change”

Heraclitus 535 – 475 BC



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Don't Get Left Behind



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Look at Things Differently



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Develop Entrepreneurship



In Yourself

“Business cases are not the exclusive preserve of accountants or finance directors because writing a business case is the way in which you can make a case for buying a new piece of equipment for your service, appoint an extra member of staff to meet increasing demand or get your new nurse led service commissioned.”

Apollo Nursing Resource



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The Business Case



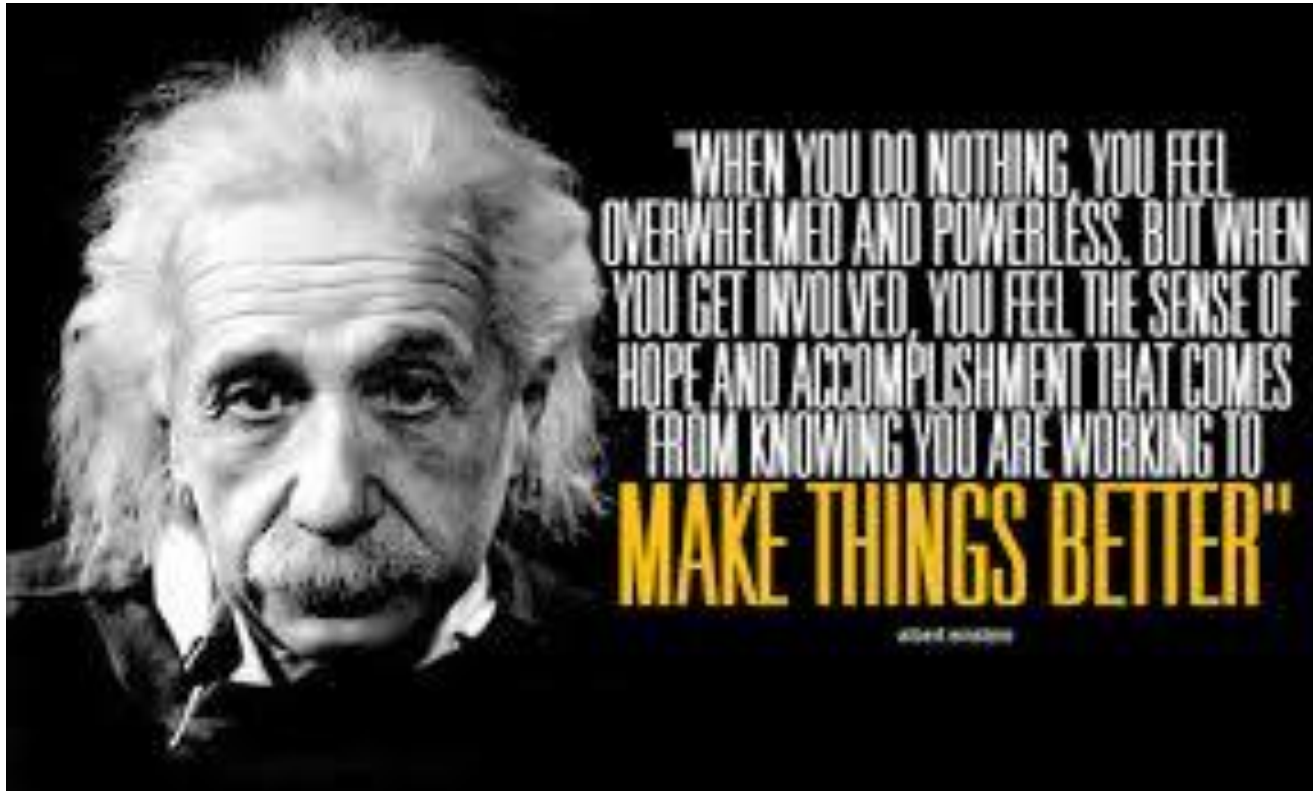
- Keep it simple
- Use SBAR if your organisation does not have a template you have to use
- Be realistic – especially with costs.
- Ask for help with getting data if you're not familiar with finding it.

Alternate Ideas



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Inertia is the Enemy



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Develop Entrepreneurship



In Others

“It is only as we develop others that we permanently succeed...The growth and development of people is the highest calling of leadership”

Harvey Firestone 1868 - 1938



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How Do we Develop Entrepreneurship?



Find a mentor
AND
Be a mentor



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Learn from Your Mistakes



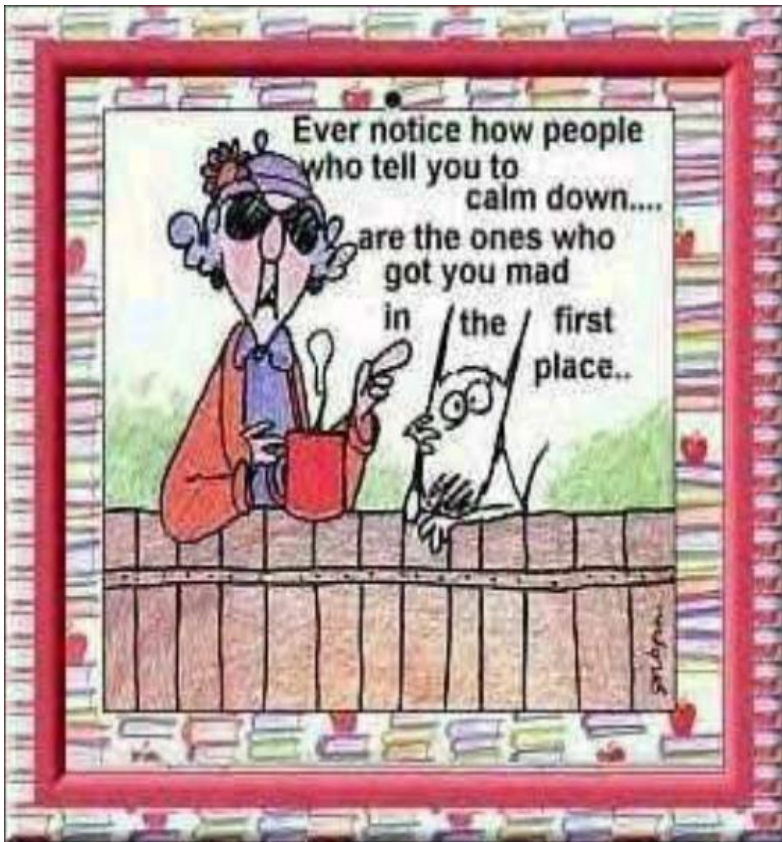
“I have not failed. I
have just found
10,000 ways that
won’t work”

Thomas Edison 1847 - 1931



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Don't Waste Time on Battles You Can't Win



“If a battle cannot
be won do not fight
it”

Sun Tzu 6th Century BC



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Use Emotional Contagion



“Fake it till you make it”

Even if you don't feel happy once you start smiling you release neurochemicals that actually make you happy.

What Will We Become?



Thanks
Any Questions?



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