



CENNZ Social Media & Website Report 2022 Annual General Meeting College of Emergency Nurses New Zealand (NZNO)

The CENNZ private Facebook Group has over 450 members. Whilst Facebook Groups have their limitations, it is currently the social media forum which receives most member engagement, and is used to including share the latest evidence, relevant media coverage, topical material, and professional development opportunities.

The CENNZ Twitter handle raises our national and international profile and allows us to connect with organisations including ACEM and CENA, who are very active on that platform.

Although visits to the CENNZ website pages have been slowly declining, the website remains a useful repository for information about the college, membership, triage courses, grants and conference. A full refresh of the website will follow if our remit for a new college logo is passed.

Heartfelt thanks to our NZNO office administrator Sharyne Gordon who provides an excellent service in regularly updating our website and supporting our College.

Follow us on Twitter [here](#)

Join our Facebook Group [here](#)

Dr Natalie Anderson
CENNZ Social Media & Website Portfolio