



Policy Remit for Endorsement of the New Logo for College of Emergency Nurses New Zealand

The National Committee of the College of Emergency Nurses New Zealand (CENNZ) wish to present the following CENNZ Policy Remit.

Recommendation: The National Committee of the College of Emergency Nurses New Zealand recommends that the College of Emergency Nurses New Zealand membership endorse the new CENNZ logo.

Rationale

The project of refresh the CENNZ logo has been underway over the last few years to ensure that it remained relevant to the College's current and future members and ensure that it had flexibility across a range of traditional and digital media such as the NZNO website and social media platforms like Facebook and Instagram. Consultation with members over this year has arrived at this proposed logo.



Background

Our existing logo was launched at our conference in Hamilton in 2001 as we transitioned from the Emergency Nurses Section NZNO to the College of Emergency Nurses New Zealand – NZNO. The gift of Ngā Ringa Ringa Aroha to our college name was made from Tainui through Waikato ED nurse Vi Taha and became part of our logo. The element of compassion and caring is integral to emergency nursing. Spiritual and physical healing go hand-in-hand.

The koru represents the ideas of embracing, caring and healing and is a contemporary design evolution of the illustrated hands in the existing logo. Koru design also features in the CENNZ Knowledge & Skills Framework and is reflective of our knowledge basket – kete matauranga. The cross reflects our emergency focus and there is a sense of action in the shape. The colour references our connection with NZNO.

Consultation with Te Rūnanga has taken place. Logo information will be available on the CENNZ website to recognise and value our beginnings and development.