



ADVERTISING RATE CARD

The NZgNC is the national voice for gastroenterology nursing practice in NZ, and works collaboratively with the NZSG, and international societies such as GENCA and BSG. We represent nurses working in endoscopy, Hepatology, Inflammatory Bowel Diseases, Enteral Feeding, and Nurse Endoscopists

We have 2 epublications that are sent to our membership of nearly 500 nurses

The TUBE e-magazine is the official journal of the NZNO Gastroenterology Nurses College and is published twice yearly. It features scholarly articles on all aspects of gastroenterological nursing including current research, education opportunities, reports from conferences, case studies, new medications and products, infection control and updates in clinical practice.

The PANUI newsletter is new for 2023 and is published 6 x per year. It is designed to be a snapshot update for our membership to print and place in their workplaces to keep teams up to date with education and learning opportunities coming up, clinical practice news, and general gastroenterology focussed news.

We welcome sponsor contributions to nursing education for Gastroenterology Nurses through advertising in our publications.

ADVERTISING RATES 2023

PRICING

The Tube:

Full A4 Page - \$550 inc GST

Half A4 Page- \$275 inc GST

The Panui:

Live link logo- \$150 inc GST

Sponsor corner- \$200 inc GST

SIZE AND DETAILS

The Tube:

Full A4 Page - 210 x 297mm

Half A4 Page- 180 x 120mm

The Panui:

Live link logo- to sponsor education content

Sponsor corner- 80 x 80mm with live link to sponsor www

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Acceptance of advertising requests is subject to approval by the NZgNC committee, and required by the deadline for publishing.

Please complete the booking request form, and email to NZGNC Secretary secretaryofnzgnc@gmail.com.

Spaces are limited for each publication.

Content deadlines for publication inclusions:

The Tube- February Edition	Due date- January 3rd
The Tube- October Edition	Due date- September 3rd
The Panui - January, March, May, July, September, December	Due dates: 1st of each month prior. Eg, 1st December, 1st February

Artwork:

- Please include 3mm bleed
- Resolution at least 300dpi at Full Size
- Submit PDF or JPEG

Complete advertising request form and send to secretaryofnzgnc@gmail.com

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Request for advertising form:

Sponsor Name:	
Contact name and email:	
Publication requested:	<p>Tube: <input type="checkbox"/></p> <p><i>Edition:</i> February <input type="checkbox"/> October <input type="checkbox"/></p> <p>Panui: <input type="checkbox"/></p> <p><i>Edition:</i> January <input type="checkbox"/> March <input type="checkbox"/> May <input type="checkbox"/> July <input type="checkbox"/> September <input type="checkbox"/> December <input type="checkbox"/></p>
Content requested:	<p>Tube: Full A4 <input type="checkbox"/> x1 <input type="checkbox"/> x2 <input type="checkbox"/> x3 <input type="checkbox"/> Half A4 <input type="checkbox"/> x1 <input type="checkbox"/> x2 <input type="checkbox"/> x3 <input type="checkbox"/></p> <p>Panui: Live link logo <input type="checkbox"/> x1 <input type="checkbox"/> x2 <input type="checkbox"/> Sponsor corner <input type="checkbox"/> x1 <input type="checkbox"/></p>
Web address you want live link to go to if applicable:	

Thank you for your support of the Tube and Panui- and the education it provides our nurses. Once published, we will send copy of publication, and invoice to the contact person you have provided.