



**New Zealand College
of
Primary Health Care Nurses ^{NZNO}**

**STRATEGIC PLAN
2015 – 2020**



VISION

A strong foundation for an effective PHC nursing network responsive to the health needs of our whanau, hapu, iwi and communities

Leadership

Aim – to be the lead consultant for PHC nursing

Key Activities:

Meet with key PHC Maori and non Maori leaders; the NZ Chief Nurse and Nursing Team; Ministry of Health and key health and non health provider alliances regularly.

Explore alternative primary health nursing service funding and employment models of delivering primary health nursing services that align with local community needs through interface with the above.

Guide PHC nurses involvement in effective clinical governance of their practice

Develop and support PHC nurses on governance boards, working parties, strategic and other groups

Key success factors

- Ministerial bodies and other key inter-sectorial alliances consult with the NZCPHCN as their first option.
- Members of the NZCPHCN are on key advisory groups for implementing current and future health strategy
- Members take ownership of PHC nursing practice through active contribution at a regional and national level.
- NZCPHCN members are enabled through executive direction to grow their leadership ability to ensure robust future proofing for PHC nurse leaders and facilitate success planning.



Membership

Aim – to grow PHC nursing identity and membership

Key Activities:

Actively recruit membership of College

Increase NZNO membership of PHC members

Actively participate in forums that impact on PHC nurses

Further promote and contribute to the development of access to PHC Knowledge and Skills Frameworks

Work to ensure PHC nurses have access to new professional development funding arrangements within DHBs

Key success factors

- Demonstrable breadth and range of NZCPHC nursing membership
- Colleges and Sections will use the NZCPHCN as a key consultancy group for issues/advice
- PHC nurses are aware of the importance of nursing professional practice environments, structures and frameworks



Organisational

Aim – to be acknowledged as the representative advisory structure for PHC nurses within the NZNO

Key Activities

Develop key marketing and communication strategies

Work with the NZNO professional services management team to grow the professional profile of the NZNO, with particular with regard to PHC nurses

Contribute to the NZNO PHC and other associated sector submissions

Contribute to the NZNO policy submissions

Assist with implementation and maintenance of an NZNO PHC Sector Industrial Strategy

Key success factors

- The NZCPHCN, strategic direction and activities are visible to all NZNO members
- The NZCPHCN will have achieved the objectives in the annual operational plan pertaining to organisation
- PHC nurses have a visible and active voice in NZNO policy and decision making processes
- NZCPHCN is represented on NZNO PHC National Delegates committee and other appropriate industrial committees
- PHC nurses are aware of the benefits of being employed in nursing professional practice environments (PPE) and promote PPE principles to peers and employers
- A transparent and effective relationship and partnership between the NZNO management team and the College



Social

Aim – to strengthen PHC nurses to honor and implement New Zealand’s Te Tiriti o Waitangi; to foster PHC nurse’s professional responsibility to address health inequalities, to demonstrate partnership, advocacy, and equity with individuals, whanau, communities, and intersectorial agencies.

Key Activities:

Develop partnerships with Te Runanga, iwi and other key organizations, particularly those working with Maori and Pacific, to effectively address PHC inequities and develop nursing strategies to remove them.

Work with other PHC partners to identify and advocate business and clinical models for delivering PHC services that align with community local needs.

Encourage growth and activity of PHC nurses at regional, national and international PHC forums

Explore opportunities to advocate for PHC nursing perspectives at Ministry of Health, and other intersectoral agency forums, to ensure policies and programmes facilitate and enable the PHC Nursing workforce to meet PHC objectives.

Key success factors

- Can demonstrate PHC nurses engagement with whanau, hapu, iwi, communities and relevant intersectoral organisations
- Can demonstrate PHC nursing activity at regional, national and international forums
- Can demonstrate the range of PHC models that incorporate the delivery of PHC Nursing services that are available.