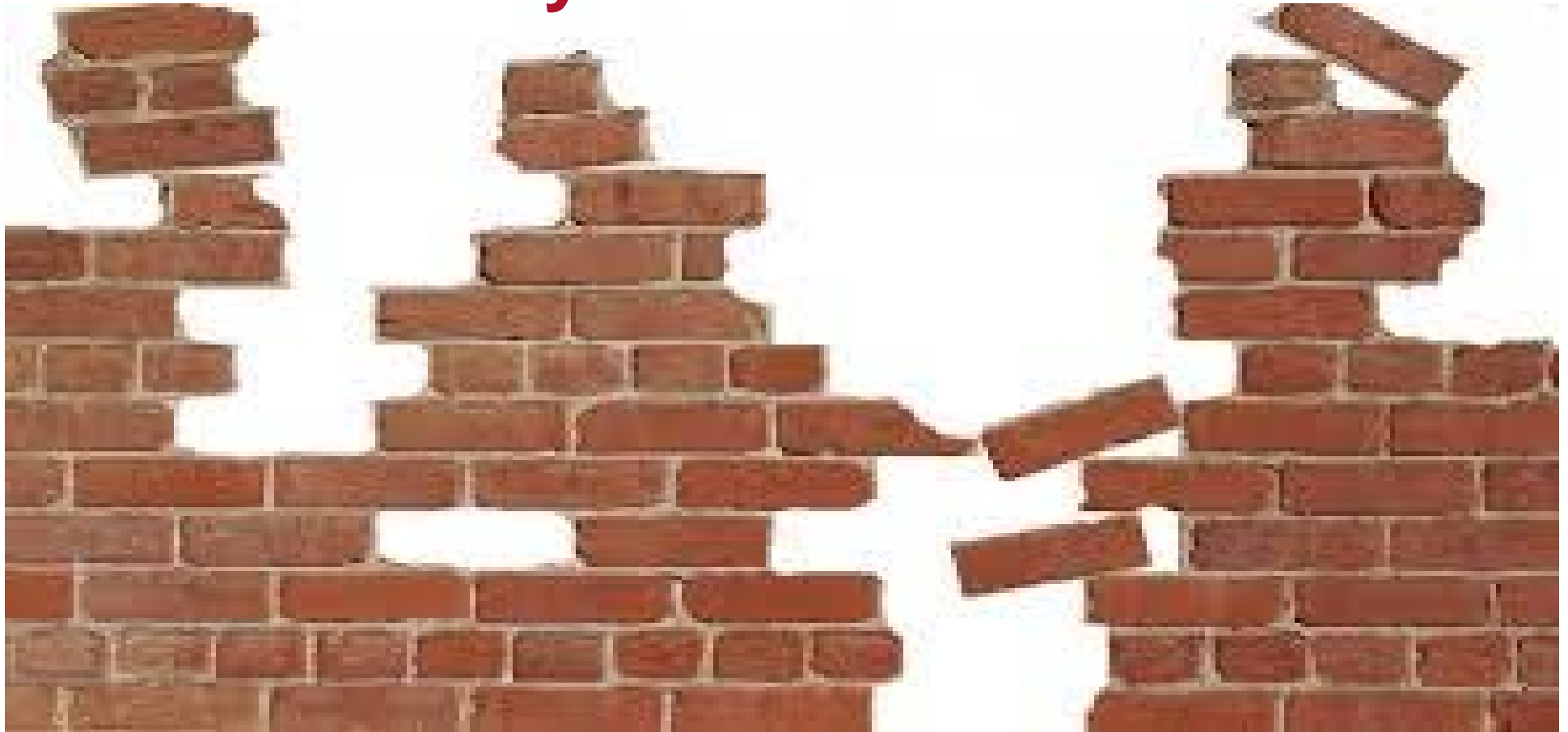


From Child Poverty to Child Wellbeing: How can you make a difference?









Child Health and Poverty in NZ

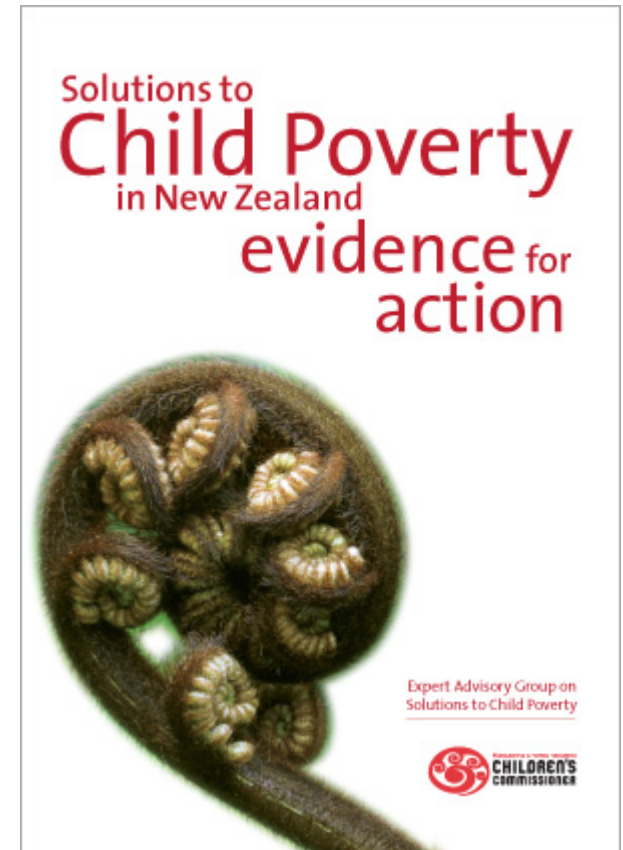


- more likely to die of Sudden Unexpected Death in Infancy (SUDI) than their peers
- three times more likely to be sick
- hospitalisation rates for children from low income areas are significantly higher than those in other geographic areas
- at least 1.5 times more likely to be hospitalised than their peers
- at greater risk of contracting infectious diseases, as these spread more easily in overcrowded and difficult household conditions



Accidental injuries

**We know many NZ
children do not have
access to the
resources they need to
thrive.**



260,000
KIWI KIDS
LIVE IN POVERTY

THAT'S
24%



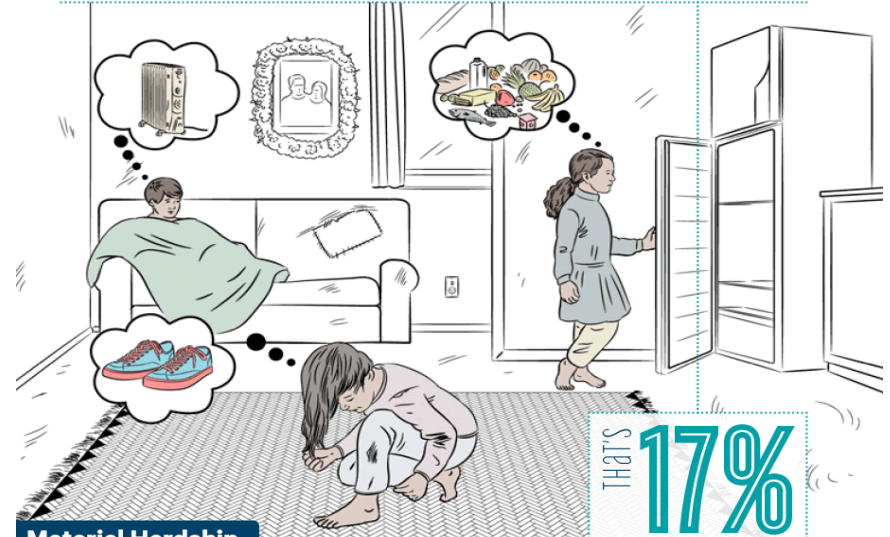
Income Poverty

10% OF **KIWI KIDS** ARE AT THE **HARDEST END OF POVERTY***



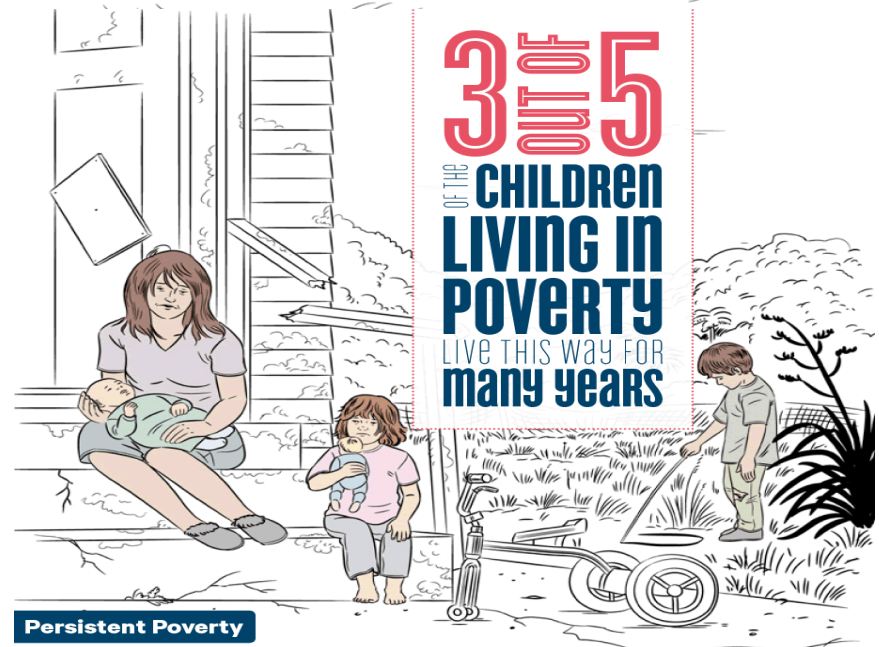
Severe Poverty

180,000 **KIWI KIDS** GO WITHOUT THE THINGS THEY **NEED**



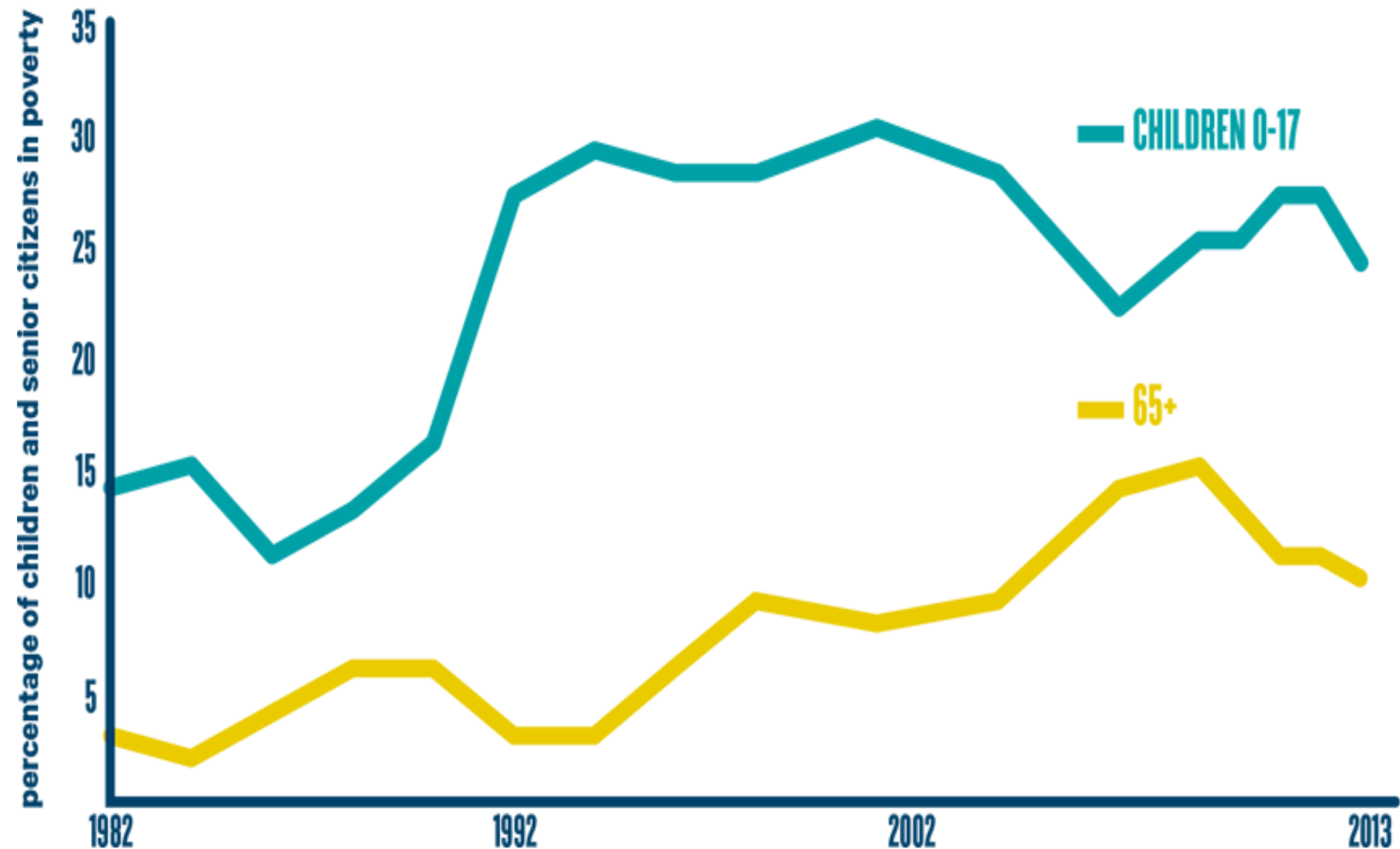
Material Hardship

3 OF 5 **CHILDREN** **LIVING IN POVERTY** **LIVE THIS WAY FOR many years**



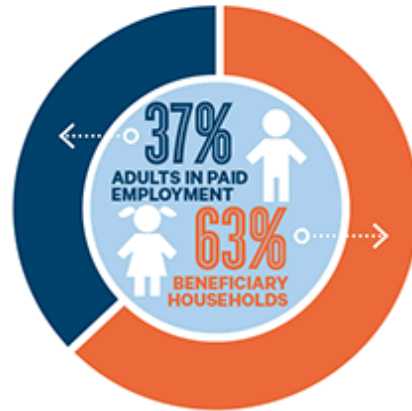
Persistent Poverty

KIWI CHILDREN LIVING IN POVERTY OVER THE LAST THREE DECADES COMPARED TO THOSE AGED 65+



Where does the burden fall?

CHILDREN IN POVERTY BY HOUSEHOLD INCOME



CHILDREN ARE MORE THAN TWICE AS LIKELY TO BE IN POVERTY THAN THOSE AGED 65+

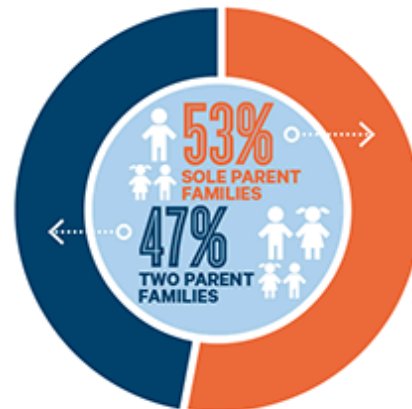
ON AVERAGE:

1 in 3 PASIFIKA CHILDREN ARE IN POVERTY

1 in 3 MĀORI CHILDREN ARE IN POVERTY

1 in 6 EUROPEAN CHILDREN ARE IN POVERTY

CHILDREN IN POVERTY BY FAMILY TYPE



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Commissioner

CHILD POVERTY monitor

[Home](#) :: [Poverty Measures 2014](#) :: [Child Poverty](#) :: [Resources](#) :: [Contact Us](#) :: [Links | Info](#)

TRACKING PROGRESS ON REDUCING CHILD POVERTY in NZ

[Click here for the Child Poverty Monitor: 2014 Technical Report](#)

2014

260,000
KIWI KIDS
LIVE IN
POVERTY



180,000 KIWI KIDS
GO WITHOUT THE THINGS THEY
NEED



It is costing all of us



Impacts on the economy

The New Zealand Herald

Christchurch Rebuild: Second wave of staff shortages

Ourier Mail

NZ shopping for workers in Australia again



IMMIGRATION Minister Michael Woodhouse is in Brisbane this weekend to help 30 Kiwi employers find workers for 1600 jobs in New Zealand.

Otago Daily Times

22 December 2014

Skills shortage starts to bite in South



The shortage of skilled workers in Otago-Southland is starting to bite as manufacturing sector growth leaves employers unable to fill some key positions. Ministry of Business, Innovation and Employment figures for the Otago-Southland region had a 17% increase in vacancies ended November.

The New Zealand Herald

Get your skates on before skills shortages bite

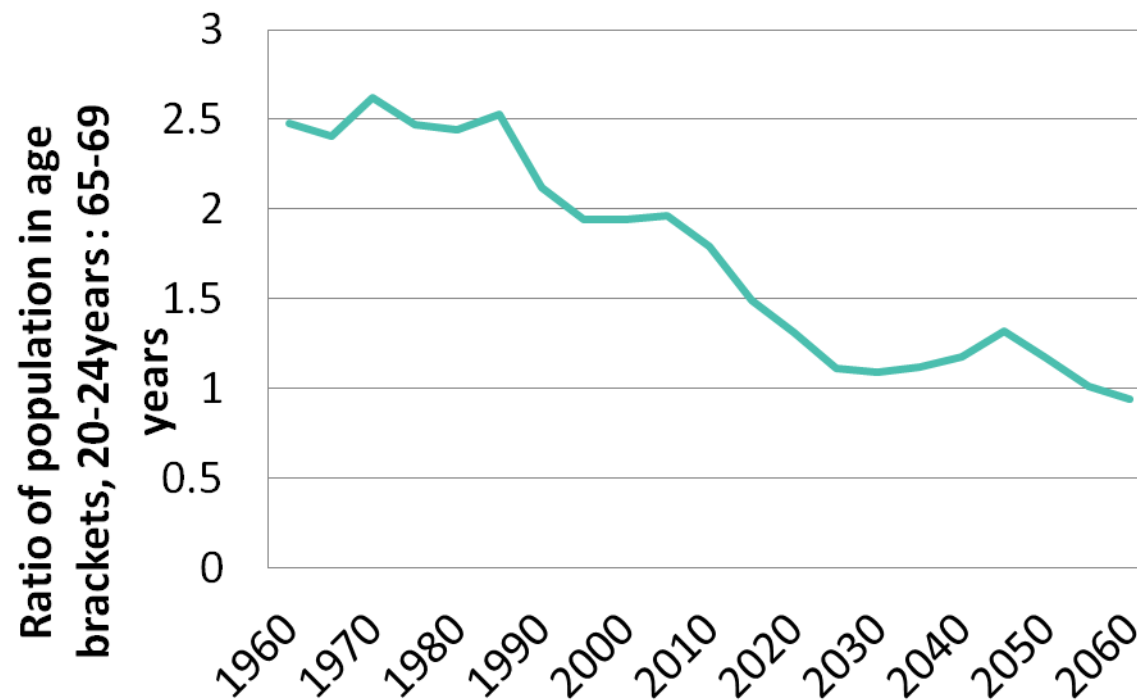
Tuesday Sep 16, 2014

Jane Kennelly, Director of Frog Recruitment, says the skills shortages 'red flag' is going unnoticed in many regions as employers ignore the signals.

Skills shortages are biting now and are guaranteed to worsen. Current skill shortages are rife within agriculture, construction, engineering, human resources, information technology and the skilled trades. In recruitment circles, we're also seeing skills gaps emerge in the realms of digital communications and customer services.

Every child is going to count

There will be a dramatic drop in the ratio of labour market entrants to those exiting



Around 2025, the ratio of entrants to exits will drop to almost 1:1

This will mean higher labour costs and consequent inflation

Evidence shows all these areas need to be addressed to improve child wellbeing





Philanthropy
New Zealand

Tōpūtanga Tuku Aroha o Aotearoa



MANAAKITIA A TĀTOU TAMARIKI

Children's
Commissioner

Giving2Kids

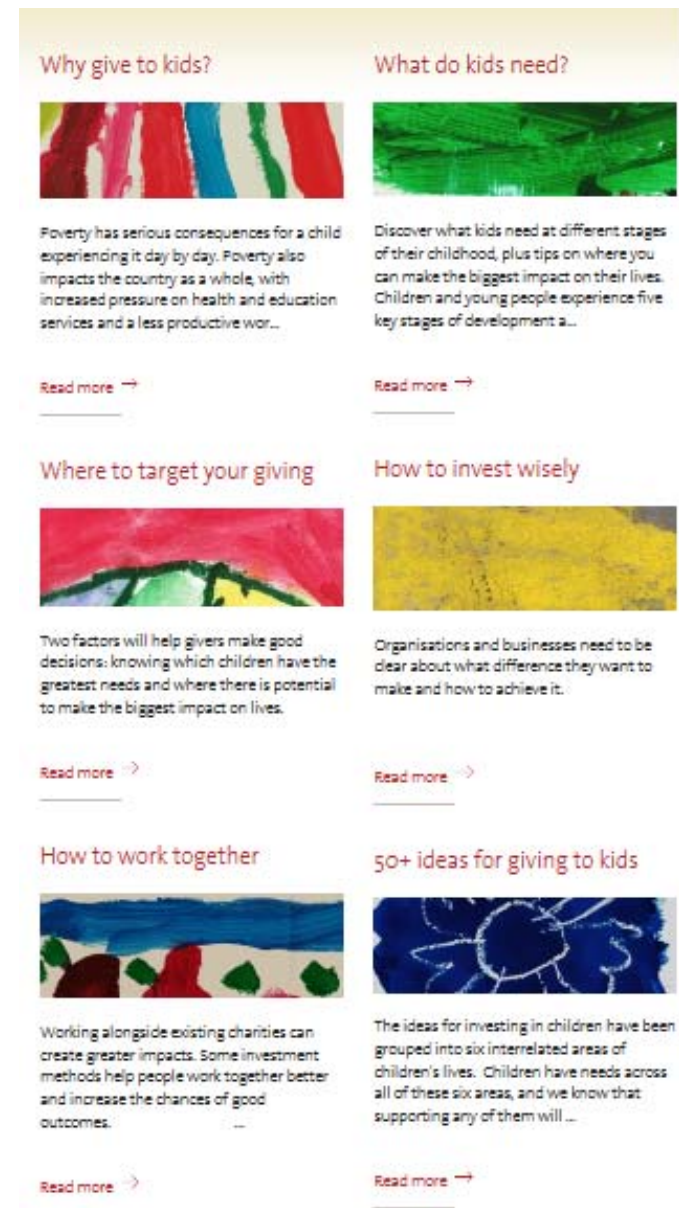
Helping givers invest wisely in kiwi kids



www.occ.org.nz/giving2kids

How to invest effectively in children

- **The answer brings together information on...**
 - What children need and where to focus
 - Organisational goals and values
 - Situation in different communities
 - Different approaches to giving



What do kids need?

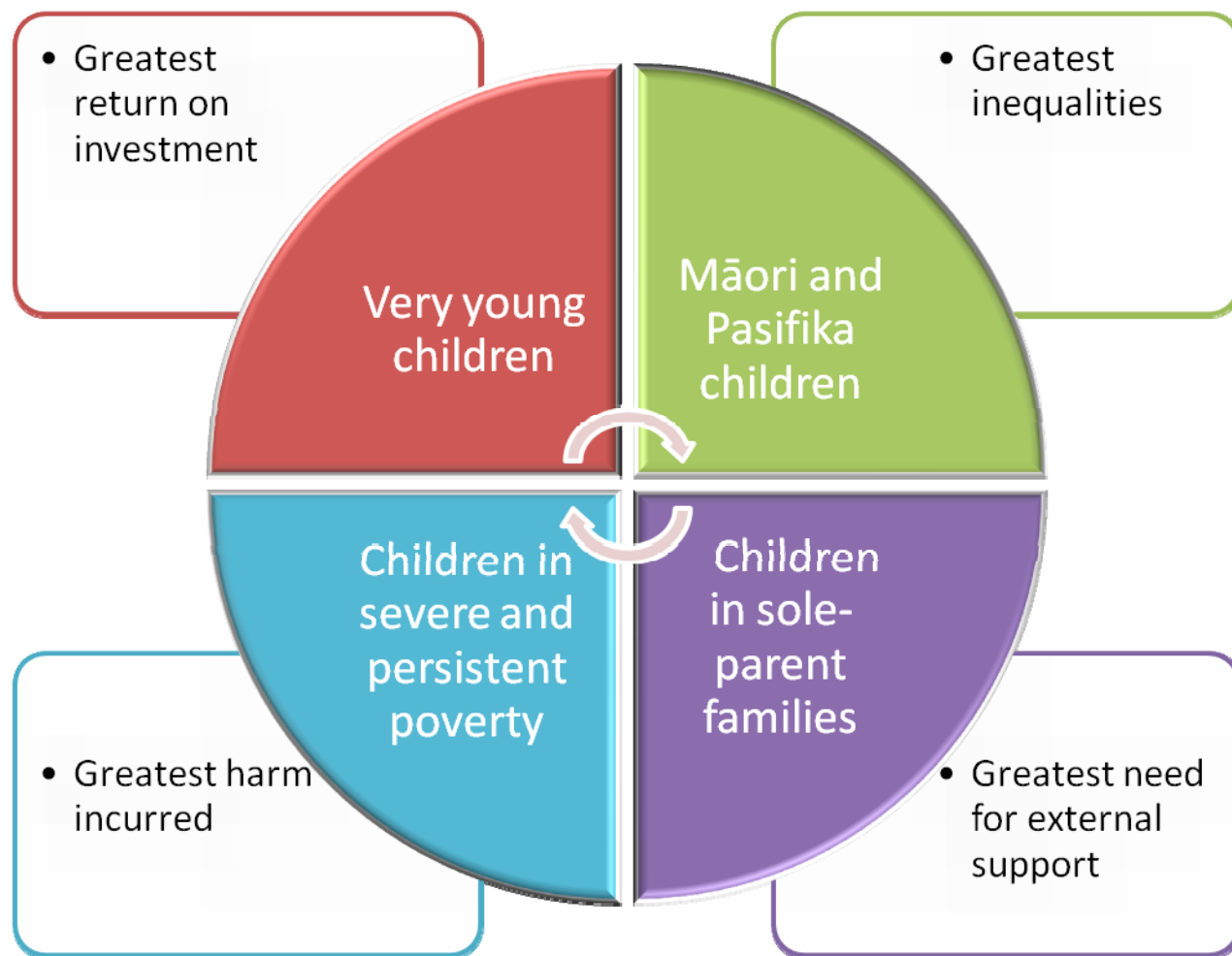
Discover what kids need at different stages of their childhood, plus tips on where you can make the biggest impact on their lives.

Children and young people experience five key stages of development as they move towards adulthood. Poverty can be a barrier to children making good progress and the impact is different for each of the stages:

- > Pregnancy and healthy babies (0-2 years)
- > Developing pre-schoolers (2 to 4 years)
- > Growing children (5 to 12 years)
- > Empowered teenagers (13 to 17 years)
- > Young adults (18 to 24 years)



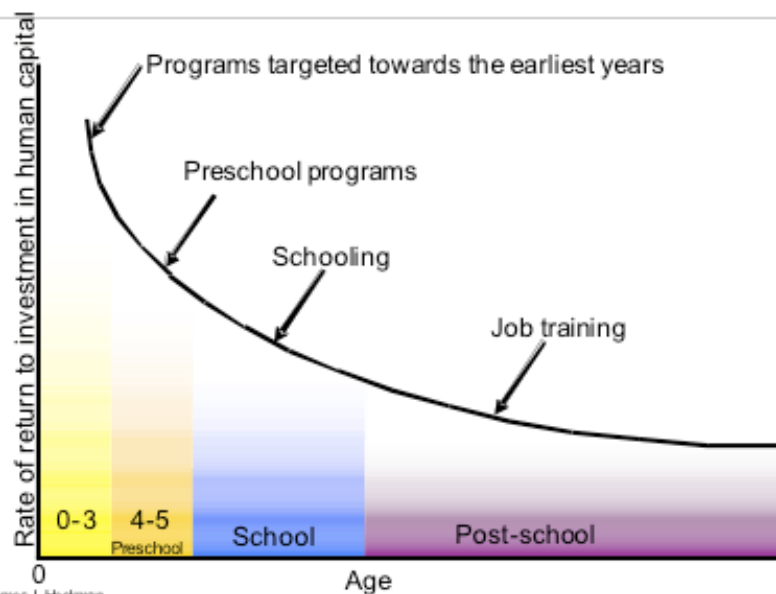
Where to focus for biggest impact





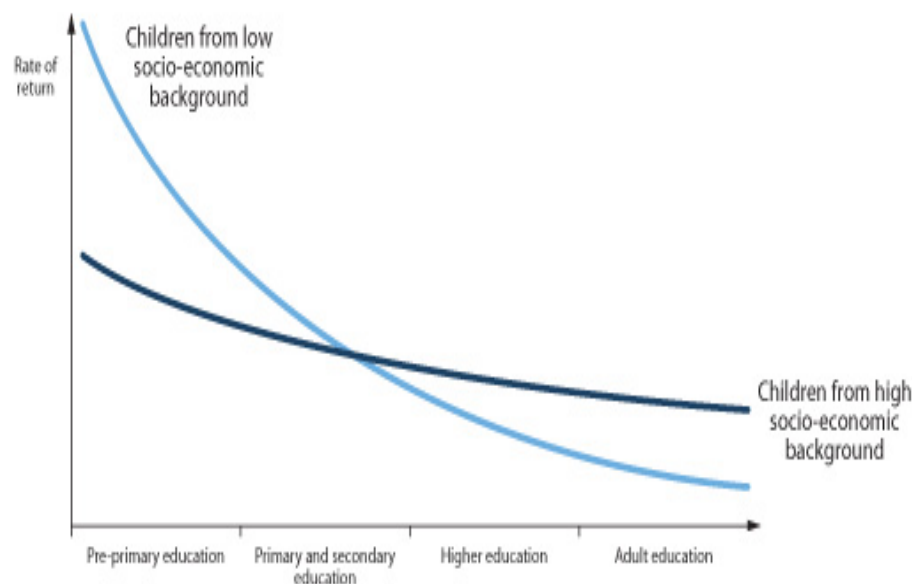
Higher return on investment (ROI) for young children

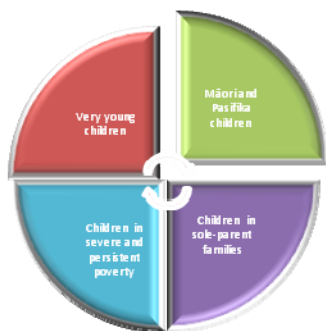
Rates of Return to Human Capital Investment at Different Ages: Return to an Extra Dollar at Various Ages



4/26/2008, James J. Heckman

Returns to a Euro spent at different levels of education





Reducing inequalities will have great impact

ON AVERAGE:

1 in 3 PASIFIKA CHILDREN
ARE IN POVERTY

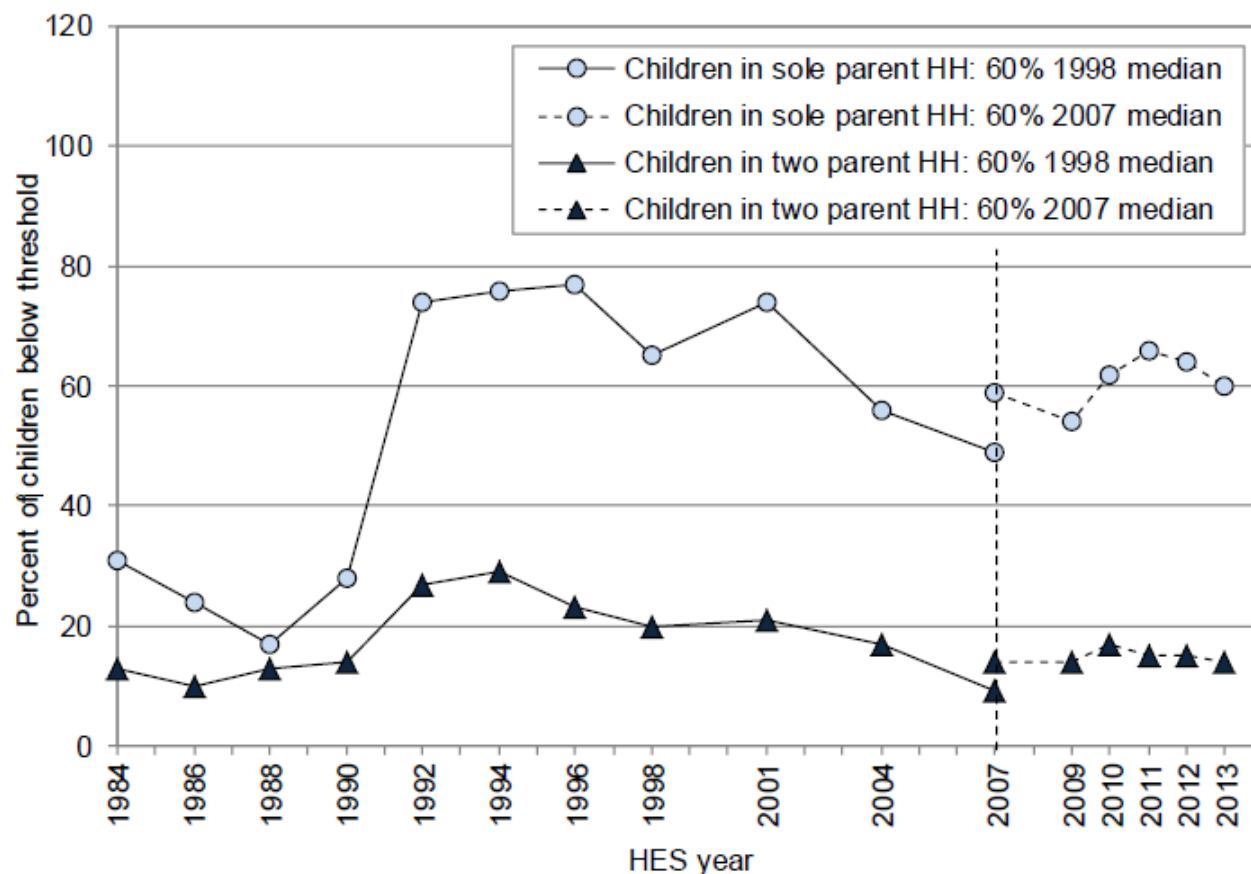
1 in 3 MĀORI CHILDREN
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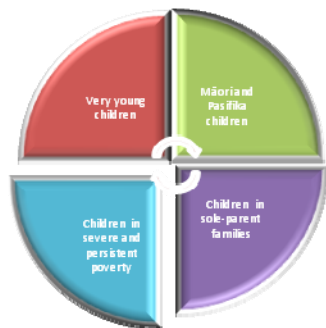


Extra support to children in sole-parent families will have great impact

Figure 8. Proportion of dependent children aged 0–17 years living below the 60% income poverty threshold after housing costs by family type, New Zealand 1984–2013 HES years



Source: Perry 2014 [3], derived from Statistics New Zealand Household Economic Survey (HES) 1984–2013



Children in severe and persistent poverty need a way out

1 in 10 KIWI KIDS ARE AT THE HARDEST END OF POVERTY

3 out of 5 OF THE CHILDREN IN POVERTY ARE LIKELY TO LIVE THIS WAY FOR many years

50+ ideas for giving to kids

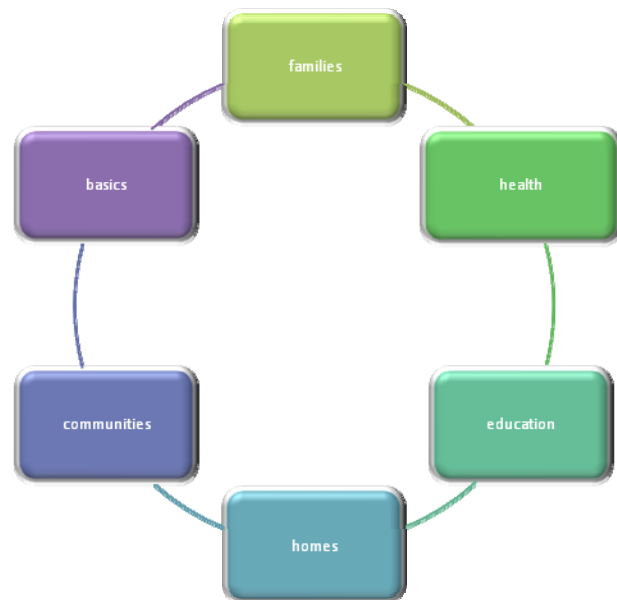
Investment ideas to address children's needs based on what we know works

There are many ways, big and small, that you can invest in kiwi kids who need support. Here are some ideas to get you thinking about what would work in your community



MAHAKIPIA A TE AO TANGAKI
**Children's
Commissioner**

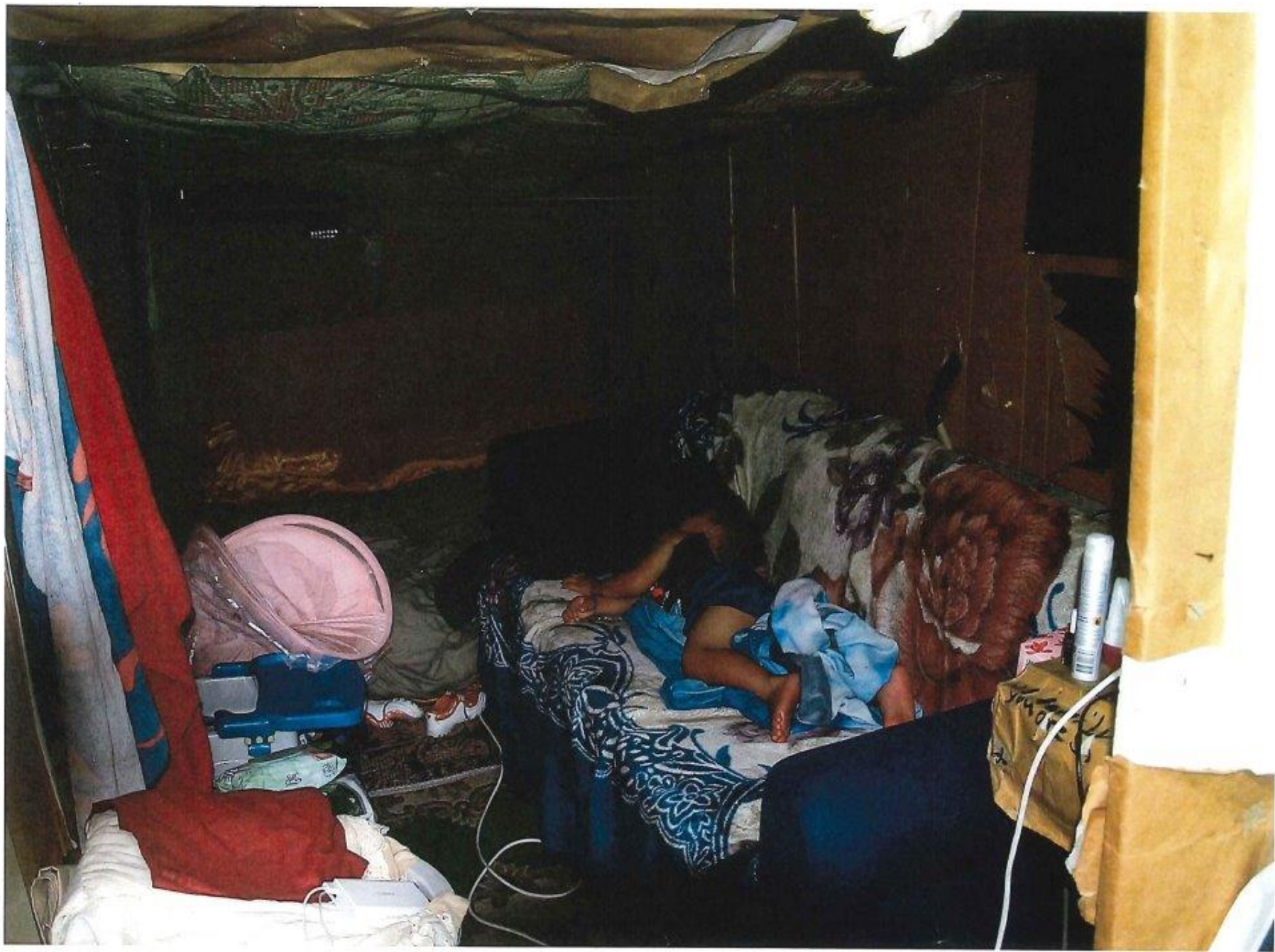
**Need effort
across all six
areas**



Needs change across ages and stages



50+ ideas for giving to
kids



**PEOPLE THINK JUST BECAUSE
YOU'RE POOR YOU'RE NO GOOD,
YOU'RE TROUBLE
BUT WE'VE GOT LOTS OF IDEAS,
ENERGY, GIFTS AND TALENTS**

Kiwi children talk about poverty

- from 'Our views matter' (www.occ.org.nz)

Resources available at:

www.occ.org.nz

www.childpoverty.co.nz

www.occ.org.nz/Giving2Kids

Thank you

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