Clinical Nurse Specialist Conference

Anne Brinkman
Professional Nursing Advisor
New Zealand Nurses Organisation
Clinical Nurse Specialists

Growing for success
Three steps to lifting farm output:

- Working with nature
- Breeding, lambing tips
- Upgrading the farm
Working with nature

The visible bits:

- Ram introduced (the CNS conference; survey)
- Feed out hay (your responses)
- Lambing (Group identity apparent)
Know your psychology

• The less-than-visible bits
  • Previous ownership (History)
  • Farmers’ almanac (Interpretations)
    • Nurses
    • Others
    • Employers
  • Keenness (Personal characteristics)
  • Federated farmers (Becoming influential as a group)
But the secret’s under the surface...

- **Seeds:**
  - Health needs
  - Nursing Council of New Zealand policy
  - Bureaucracy
  - Political advisors
...and in what goes on top

**Fertiliser:**

- Discussions at this conference
- Networking begun
- Understanding political processes involved
- Committing to participation
- Analysis of results
- Exploring options forward
Raise your lambing % by:

- Influencing policy development (not just the main players either)
- Identifying bureaucratic work streams
- Multiple relationships in the process
- Co-ordinating with others
- Pulling together politically
- Submissions; research; reports
Watch the weather ...

- Keep in touch
- Let the Minister get to know you
- It’s their agenda too
- Don’t overstay your welcome
- Keep it simple
- Remember the other players
- Avoid encyclopaedias
And shift to higher value breeds ...

- Building your vision
- Creating, maintaining constituency
- Communicating change
- Specific projects
- Foreshadowing the future
- Power of imagery
- Risk communication/outages
Keep on growing together

• Keep asking questions

• Keep expecting answers!
Remember: Beating the system can open doors!
References