



Clinical Nurse Specialist Conference

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Clinical Nurse Specialists



**Growing
for success**

Three steps to lifting farm output:

- Working with nature
- Breeding, lambing tips
- Upgrading the farm



Working with nature

The visible bits:

- Ram introduced (the CNS conference; survey)
- Feed out hay (your responses)
- Lambing (Group identity apparent)

Know your psychology

- **The less-than-visible bits**
 - Previous ownership (History)
 - Farmers' almanac (Interpretations)
 - Nurses
 - Others
 - Employers
 - Keeness (Personal characteristics)
 - Federated farmers (Becoming influential as a group)

But the secret's under the surface...

- Seeds:
 - Health needs
 - Nursing Council of New Zealand policy
 - Bureaucracy
 - Political advisors

...and in what goes on top

- **Fertiliser:**

Discussions at this conference

Networking begun

Understanding political processes
involved

Committing to participation

Analysis of results

Exploring options forward

Raise your lambing % by:

- Influencing policy development (not just the main players either)
- Identifying bureaucratic work streams
- Multiple relationships in the process
- Co-ordinating with others
- Pulling together politically
- Submissions; research; reports

Watch the weather ...

- Keep in touch
- Let the Minister get to know you
- It's their agenda too
- Don't overstay your welcome
- Keep it simple
- Remember the other players
- Avoid encyclopaedias

And shift to higher value breeds ...

- Building your vision
- Creating, maintaining constituency
- Communicating change
- Specific projects
- Foreshadowing the future
- Power of imagery
- Risk communication/outages

Keep on growing together

- Keep asking questions
- Keep expecting answers!

Remember: Beating the system can open doors!



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References

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