Nurses: A Force for Change
Influencing the Health of our Communities – Impact and Visibility

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International Council of Nurses
NZNO Annual General meeting & Conference
Wellington, New Zealand
5-7 September 2016
International Council of Nurses

• Federation of over 130 national nurses associations, representing more than 16 million nurses worldwide.

• Founded in 1899: world’s first and widest reaching international organisation for health professionals.

• First International professional womens organisation

• NZNO ICN Member since 1912
Epidemiological Change

Increased incidence of – 
Depression 
Dementia 
Obesity 
Diabetes 
Cardiovascular disease 
Cancer 
Emerging infectious diseases
Demographic Change

Ageing society
Technologically savvy youth
Social networking
Information availability
Participation in healthcare
Less hierarchical society
Technological fix
Childbearing “as a right”
Health related context & change

- Demographic
- Epidemiological
- Healthcare systems
Sustainable Development Goals 2030

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation, and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Life on Land
14. Life Below Water
15. Peace and Justice
16. Partnerships for the Goals
Deaths due to noncommunicable diseases: age-standardized death rate (per 100 000 population)
Both sexes, 2012

The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.
Prevalence rates of intimate partner violence by WHO region*, 2010

* Regional prevalence rates are presented for each WHO region including low- and middle-income countries, with high-income countries analyzed separately.

The Globe and challenges look different according to where one is positioned in the world.
Problem for the Aging: When to Give Up Guns

The White Mountain Trap and Skeet Club in Show Low, Ariz., is like a second home for Gregg Schnepp, 70, who has Parkinson’s disease.

Photograph by Caitlin O’Hara for the New York Times
Prescription Drug Abuse Among Older Adults is Harder to Detect

Carol Waldman, 64, was addicted to Xanax prescribed by a psychiatrist, and to painkillers for her back and knees.
Global Strategy on Human Resources for Health 2030

NO HEALTH without a workforce.
NO WORKFORCE without nurses and midwives!

Global Strategy on Human Resources for Health
Disease burden versus health workforce availability (WHR 2006)

Africa's Burden of the World's Diseases

25%

Africa's Share of the World's Health Workforce

2.3 %
Right jobs, Right skills, Right places

Three-pronged plan to improve health workforce strategies in OECD countries

Right JOBS
- Train a sufficient number and proper mix of health workers, without unduly relying on the training efforts of other countries.

Right SKILLS
- Ensure that health workers acquire the right skills and competences and adapt their skills during the working life.

Right PLACES
- Provide adequate access to patients regardless of location, promote a more even geographic distribution of health workers.

Source: OECD 2016
Person-centred Care

Photo: Flexicare at Home
Technological advances

Wearable Devices

Devices, such as Google Glass, will transform how digital information is accessed & shared across the enterprise allowing...

3D Printing

3D Printers will manufacture parts on demand and contribute towards the introduction of the ‘zero length’ supply chains...

Advanced Robotics

Next generation advanced robotics will work side by side with human operatives, helping to automate more production processes...

Drone Logistics

Drone aircraft will transform the delivery of parts/finished goods to customers across short distance logistics networks...

Internet of Things

Introduction of more connected IoT devices/equipment will allow manufacturers to develop more responsive supply chain networks...

Source:
The Rise of the Consumer

• Historically patients have been subservient in the doctor-patient relationship
• And then along came Google!
• Consumers (Patients) want to feel empowered
• The healthcare system however is not structured to empower patients
Improving Health Systems’ Resilience
PHC = Essential, affordable, accessible, acceptable
Core Values, Principles and Elements in a PHC-Based Health System

Right to the highest attainable level of health

Equity

Solidarity

First Contact

Responsive to peoples' health needs

Quality-oriented

Comprehensive, integrated and community-based care

Emphasis on promotion and prevention

Government accountability

Appropriate care

Pro-equity policies & programs

Sound policy, legal & institutional framework

Active participation mechanisms

Optimal organization & management

Sustainability

Social justice

Intersectorial actions

Universal coverage and access

Adequate & accessible resources

Source: PAHO
International funding compositions in primary care
% based on approximate estimations

Note: Both Canada (in some provinces) and New Zealand are in the process of extending hybrid models of health care funding.
Cuba

“Cuba is the only country that has a health care system closely linked to research and development- it is based on prevention. This is the way to go, because human health can only improve through innovation”
- Dr Margaret Chan
Transforming and Reforming Healthcare Services

Netherlands
Future Direction: All New Zealanders live well, stay well, get well, in a system that is people-powered, provides services closer to home, is designed for value and high performance, and works as one team in a smart system.
New Zealand
2016 Health Strategy

Five Strategic Themes:

1. People-powered
2. Closer to home
3. Value and high performance
4. One team
5. Smart system
New Zealand 2016 Health Strategy: Roadmap

• Enable all people working in the health system to add the greatest value by making sure they are providing the right care at the earliest time while fully utilising their health skills and training.
Challenge and Call for Nursing: Where are we today?!?!

The Nursing Bubble

The Health Care Bubble

The Regional / National Bubble

The Global Bubble
It is a RACE we are running out of time!!!
We continue to have same dialogue, with same people
Are we making a difference?
Are we heard?
Are our consumers and patients getting what they need through nursing?

We need new approaches and greater direct relationship with consumers, communities and patients.
Insanity: doing the same thing over and over again and expecting different results.

quotespedia.info

Albert Einstein
NZ Nurses are great innovators

- Innovation is anything perceived as new.
- It may be simple or complex.
- It may be planned or accidental.
- It is about thinking out of the box – thinking beyond our roles and responsibilities.

NZ Nurses are strong in community and primary health care, this evidence is important for the global community
You might all be saying “What does this have to do with me and my practice?”

- The personal is always political (Firestone & Koedt, 1970)
- Not being “political” is a profoundly political act (Chiarella, 2003)
Unleashing Nurses’ Full Potential and Power through Policy, Voice & Engagement
Nurses and Policy: Reality Check
"For women to get to the top you need skin as thick as a crocodile."

-Christine Lagarde at the 2016 Women in the World Summit
Why nurses should become competent in policy

Our societies cannot effectively address the serious challenges of our time without making full use of nursing’s expert knowledge and experience.

Photo credit: John Hopkins Nursing
Providing leadership in the nursing/health community

• Help to create a bold, strategic vision
• Stimulate discussion and debate; involve your community
• Enlist your stakeholders, including followers/supporters/partners
• Focus on common objectives and working together
• Be innovative; become a pioneer
• Communicate
The importance of NNAs

1. To ensure development of effective health policy to support nurses to perform at their optimal level and to maximise the nursing contribution.

2. To develop nurse leaders to maximise the nursing contribution at all levels of the system.
ICN Congress
Barcelona, Spain
27 May-1 June 2017

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