



New Zealand College of Primary Health Care Nurses NZNO

STRATEGIC PLAN 2015 – 2020

VISION

A strong foundation for an effective primary health care (PHC) nursing network, responsive to the health needs of our whanau, hapū, iwi and communities.

Leadership

Aim – to be the lead consultant for PHC nursing.

Key activities

- > Meet with key PHC Maori and non- Maori leaders; the chief nurse and nursing team; Ministry of Health and key health and non-health provider alliances regularly.
- > Explore alternative primary health nursing service funding employment, which align with local community needs.
- > Guide PHC nurses' involvement in effective clinical governance of their practice.
- > Develop and support PHC nurses on governance boards, working parties, strategic and other groups.

Key success factors

- > Ministerial bodies and other key inter-sectoral alliances consult with the NZCPHCN as their first option.
- > Members of the NZCPHCN are on key advisory groups for implementing current and future health strategy.
- > Members take ownership of PHC nursing practice, through active contribution at a regional and national level.

Membership

Aim – to grow PHC nursing identity and membership.

Key activities

- > Actively recruit members to the college
- > Actively participate in forums that affect PHC nurses
- > Enhance access to PHC Knowledge and Skills Frameworks
- > Work to ensure PHC nurses have access to new professional development funding arrangements within DHBs.



Key success factors

- > Demonstrable breadth and range of NZCPHC nursing membership
- > Colleges and sections will use the NZCPHCN as a key consultancy group for issues/advice
- > PHC nurses are aware of the importance of nursing professional practice environments (PPE's) structures and frameworks.

Organisational

Aim – to be acknowledged as the advisory structure representing PHC nurses in the NZNO.

Key activities

- > Develop key marketing and communication strategies
- > Work with the NZNO professional services management team to enhance the professional profile of the NZNO, particularly that of PHC nurses
- > Contribute to the NZNO PHC and other associated sector submissions
- > Contribute to the NZNO policy submissions
- > Assist with implementation and maintenance of an NZNO PHC Sector Industrial Strategy.

Key success factors

- > The NZCPHCN's strategic direction and activities are visible to all NZNO members
- > The NZCPHCN will have achieved its organizational objectives in the annual operational plan
- > PHC nurses have a visible and active voice in NZNO policy and decision making NZCPHCN is represented on NZNO PHC National Delegates' committee and other appropriate industrial committees
- > PHC nurses are aware of the benefits of being employed in nursing PPEs and promote PPE principles to peers and employers
- > A transparent and effective partnership between the NZNO management team and the college.

Social

Aim – to strengthen PHC nurses to honour and implement te Tiriti o Waitangi; to foster PHC nurses' professional responsibility to address health inequalities, to demonstrate partnership, advocacy, and equity with individuals, whanau, communities, and intersectorial agencies.

Key activities

- > Develop partnerships with Te Rūnanga, iwi and key organisations who work with Maori and Pacific, to effectively address PHC inequalities and develop nursing strategies to reduce them.
- > Work with other PHC partners to identify and advocate business and clinical models for delivering PHC services that align with community local needs.
- > Encourage more PHC nurses to take part in regional, national and international PHC forums.
- > Explore opportunities to advocate for PHC nursing perspectives at Ministry of Health, and other intersector agency forums, to ensure policies and programmes enable PHC nurses to meet PHC objectives.

Key success factors

- > Demonstrate PHC nurses' engagement with whanau, hapū, iwi, communities and relevant intersectorial organisations
- > More PHC nurses are taking part in regional, national and international PHC forums.
- > All PHC delivery models include PHC nursing services.