

Leaving No One Behind - Health For All



NZNO AGM and Conference

17 - 18 September 2019

Museum of New Zealand Te Papa Tongarewa
Wellington

Sponsorship Opportunities



NEW ZEALAND
NURSES
ORGANISATION

TŌPŪTANGA
TAPUHI
KAITIAKI O AOTEAROA

WELCOME

The New Zealand Nurses Organisation (NZNO) invites you to become a sponsor for our 2019 Conference being held at the **Museum of New Zealand Te Papa Tongarewa** on **Wednesday 18th September**, giving you an opportunity to promote your services to nurses and health professionals.

Our 2018 AGM had an attendance of 250. We are looking forward to even greater success at this years' conference as our nursing profile continues to strengthen.

This year's conference focuses on access to care and "Leaving No One Behind". Access to healthcare is critical to ensuring health and wellbeing in our communities. Globally, our communities are diverse and achieving equitable access to health care services is difficult. This is no different in New Zealand.

Our conference will bring together voices from across our diverse healthcare community sharing insights from new initiatives and work happening across the sector and the challenges still faced in ensuring that no one is left behind.

NZNO is a leading professional nursing association and union for nurses in New Zealand and has over 50,000 members. This includes nurses, midwives, students, kaimahi hauora and health workers. NZNO provides services to members on professional and employment related matters from its national office in Wellington and eight regional offices around the country.

Each year, we host an Awards Dinner as part of the conference to recognise and celebrate nurses who have made special contributions to the nursing profession and NZNO. This year we will acknowledge a number of honorary members to our organisation at the dinner as well as acknowledging our Young Nurse of the Year, awards for Services to NZNO, Services to Nursing and Midwifery and the prestigious Award of Honour.

We invite you to be an integral part of realising our 2019 conference and look forward greatly to your support and participation.

We look forward to hearing from you.

Regards



Memo Musa
Chief Executive

Leaving No One Behind - Health For All

NZNO AGM and Conference
17 - 18 September 2019
Museum of New Zealand Te Papa Tongarewa
Wellington



CONFERENCE DETAILS

Venue and date

The 2019 AGM and conference will be held on the 17th and 18th September 2019. The 17th of September is dedicated to NZNO's AGM and a gathering of NZNO's specialist nursing colleges and sections to review the year and plan for the future. This day is therefore closed to those that are not members of NZNO. NZNO's conference will take place the following day, Wednesday 18th September and is open to all to attend and participate in important healthcare discussions.

Conference programme

The conference programme will feature international keynote speakers discussing the challenges and opportunities of delivering healthcare to all areas of our communities to ensure that no one is left behind. The programme will also include a mix of guest speakers, concurrent presentations and panel discussion.

Your involvement

We are pleased to offer you the opportunity to participate as a **conference sponsor**.

We are planning for an attendance of 230 and all estimates of likely activity costs are based on this range. We have structured sponsorship opportunities so that you will receive the maximum possible exposure and benefit from your sponsorship.

Once you have decided on your involvement, please contact the conference organiser to arrange your requirements and make your bookings. Platinum and gold sponsors have high profile acknowledgement.

If you are interested in any of the sponsorship opportunities contained in this brochure, please contact **Nicky Smith** at Paardekooper and Associates, our conference organiser at sponsorship@paardekooper.nz or telephone +64 4 562 8259.

We are happy to discuss any other sponsorship opportunities that you may have.

We look forward to working with you!

Thank you for your consideration.

The AGM and Conference Organisers are Paardekooper and Associates. If you wish to discuss your conference sponsorship options or if you've decided on your level of involvement, contact us at:

Email: sponsorship@paardekooper.nz

Phone: +64 4 562 8259

Post: PO Box 41002, Eastbourne, 5047, Lower Hutt, New Zealand

For further information please check out the NZNO AGM and Conference website at www.nzno.org.nz/2019conference

Leaving No One Behind - Health For All

NZNO AGM and Conference

17 - 18 September 2019

Museum of New Zealand Te Papa Tongarewa
Wellington



SPONSORSHIP PACKAGES

<p style="text-align: center;">PLATINUM <i>Available to 1 sponsor</i> \$8,000 + GST you will receive the following benefits.</p>	<p style="text-align: center;">GOLD <i>Available to 1 sponsor</i> \$5,000 + GST you will receive the following benefits.</p>
<ul style="list-style-type: none"> • Recognition as a Platinum Sponsor of the Conference • Acknowledgement in the opening and closing of the conference. • Exclusive sponsorship of Conference Day keynote speakers and catering breaks. • Sponsor logo on the conference website linked to sponsors website • Sponsor logo on the conference holding slide shown between sessions • A full page, full colour, advertisement on the front inside cover of the conference handbook. • A 150 word sponsor profile in the conference handbook. • Two half page, full colour advertisements in Kai Tiaki Nursing New Zealand (<i>circ. 48,000</i>) • Two satchel inserts • A complimentary sponsor space in the exhibition area. • Three complimentary conference registrations including tickets to the Awards Dinner. 	<ul style="list-style-type: none"> • Recognition as a Gold Sponsor of the Conference • Sponsor logo on the conference website linked to sponsors website • Sponsor logo on the conference holding slide shown between sessions • A half page, full colour, advertisement in the conference handbook. • Up to 75 word sponsor profile in the conference handbook. • One half page, full colour advertisement in Kai Tiaki Nursing New Zealand (<i>circ. 48,000</i>) • One satchel insert



Leaving No One Behind - Health For All

NZNO AGM and Conference

17 - 18 September 2019

Museum of New Zealand Te Papa Tongarewa

Wellington

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

We offer you the chance to participate in the categories as outlined in the list below. All sponsors will receive an acknowledgement of support on the Conference page of the NZNO website.

All prices are in \$NZ and exclusive of GST

DELEGATE BAG **\$4,500**

The bag will be printed with the sponsor's logo in a single colour print alongside the NZNO and conference logos.

CONFERENCE AWARD DINNER **\$3,000**

The sponsoring organisation will be acknowledged as the sponsor in all Conference publications. The sponsoring company will have brand visibility at the venue of the AGM and Conference Awards dinner.

LANYARD **\$1,500**

This option offers direct exposure to each delegate for the duration of the AGM & Conference. Your logo, printed in a one colour print alongside the NZNO logo on the lanyard.

CONFERENCE AND AGM HANDBOOK **\$2,000**

The sponsor's logo will be printed in the AGM and Conference handbook. You will also receive an A4 full colour advertising space on the back cover of the handbook.

FRUIT BOWL **\$2,000**

The AGM and Conference includes a large fruit bowl kept full of fresh fruit. Sponsorship of the fruit bowl includes a "thanks to" logo attached to the bowl.

PENS **\$500 plus insert**

The inclusion of the sponsors branded pen in the AGM and Conference delegate bag.

NOTEPADS **\$500 plus insert**

The inclusion of the sponsors branded notepad in the AGM and Conference delegate bag.

SATCHEL INSERTS **\$500 plus insert**

The inclusion of one item of the sponsor's promotional material in the AGM and Conference delegate bag. As a guideline, satchel inserts should be no bigger than A4 size and two pages in length.

CHARGING STATION **\$1,500**

Helping to keep delegates connected. Charging Station will include two power boards and space for your brand.

Leaving No One Behind - Health For All

NZNO AGM and Conference

17 - 18 September 2019

Museum of New Zealand Te Papa Tongarewa

Wellington



SPONSORSHIP APPLICATION FORM

Organisation Name

Contact Person

Position within organisation

Business address

Telephone

Mobile

Email

SPONSORSHIP PACKAGES

Platinum Sponsor \$8,000 (One available)
Gold Sponsor \$5,000 (One available)

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Delegate Bag \$4,500
Conference Award Dinner \$3,000 (one available)
Name Badge & Lanyard Sponsor \$3,000
AGM and Conference Handbook \$2,000
Fruit Bowl \$2,000
Pens \$500 plus product
Notepads \$500 plus product
Satchel Inserts \$500 plus insert
Charging Station \$1,500

Upon receipt of your signed application form, the conference organiser will forward a sponsorship agreement and invoice to confirm your participation.

Signed

Date

Please complete this form, keep a copy for your records and post or email the original to:

Conference Organiser

Paardekooper and Associates
PO Box 41002, Eastbourne Lower Hutt 5047
Phone: + 64 4 562 8259
Email: sponsorship@paardekooper.nz

Act now to secure your first choice
NZNO Conference
Wednesday 18 September 2019
Museum of New Zealand Te Papa Tongarewa, Wellington

Leaving No One Behind - Health For All

NZNO AGM and Conference
17 - 18 September 2019
Museum of New Zealand Te Papa Tongarewa
Wellington

