Bringing the doctor to you

Giving everyone access to healthcare
Time to put down the stethoscopes

The state of health inequality in New Zealand requires a new approach.
The digital health democracy

New technology means you don’t come to the doctor. The doctor comes to you.
Giving kids the best Possible start

IMoko is the app putting healthcare for kids in the hands of the people who know them best – their parents and teachers.
Making a difference everywhere

better healthcare outcomes to kids and adults all over New Zealand.

7111 people registered
Getting James running about again

iMoko in action.
Case: Sore on left foot that is covered. However swelling around ankle.

Vitals

Weight: 15 kg
Temperature: 37.2°C

Notes:
Swelling around ankle/heel area. That look coming from a old sore behind the ankle or. There are other sores on his right foot also. Temp taken at 1:45pm - 37.9°C Second taken 37.6°C
A patient in one place + A telehealth team somewhere else + A doctor in another
= A great outcome
Healthcare
where it’s needed most

Virtual healthcare removes the barriers preventing people getting the help they need.
Access to the best medical professionals

No matter where they are...
Health in the heart of the community

Virtual healthcare enables pop-up clinics to bring healthcare to everyone.

- Patea clinic: July 2017
- Kaitaia clinic: September 2017
- South Auckland: October 2017
- Ruatoria: December 2017

10 clinics in 10 months
50 clinics by end of 2018
A New Zealand solution for New Zealanders

An app developed in New Zealand for our people – taking into account our unique cultures and society.
New technology enables great change

If we take a chance on new technology the way we access health now and the way we access it in 5 years could be radically different. There’s plenty of precedent:

- **trade me**: 1999
- **NETFLIX**: 1997
  
  *Started streaming 2007*
- **UBER**: 2009
Diagnostic tools in your pocket

In the future the smartphone will replace tools doctors use every day.
More health to more people for less money

Virtual healthcare works within existing health budgets by increasing efficiency

Digital healthcare

Funds innovation

Creates efficiency
Giving healthcare back to people

iMoko extends virtual health into the rest of the community.

Mid 2018
50,000 users

End 2018
Trials in Fiji and Hawaii

End 2019
500,000 users
Goals to get us there

In addition to user targets there are changes that need to happen to move IMoko closer to iRopata.

2. Early 2018: IMoko migrates to Cloud based Machine learning App
What can you do to help?

Ambitious goals need ambitious partners but the prize is worth it.

$2 million required to develop app further.

Partnerships
Purchase digital health services from us.
Maori

Can’t get to see a GP each year.

190,000

Māori

Of those are in your iwi.

XXX,XXX